



Greetings,

A sponsorship for the Spooky Schuylkill 5K Walk/Run is an investment in Schuylkill County. Please consider supporting Schuylkill Connects' work in our county.

Schuylkill Connects creates and supports community collaboration in Schuylkill County, PA; serving the people of Schuylkill County since 1998. Our mission is to develop connections between community organizations, communities, and resources needed to create a better Schuylkill County.

Connects cultivates partnerships, activates resources, and empowers the residents of Schuylkill County. In 2024-2025 Connects and our community partners gathered human service organizations and everyone working with people in Schuylkill County for quarterly **Schuylkill County HIVE** events; participated in the **Schuylkill Suicide Prevention Task Force** and **Schuylkill County Immunization Coalition**; supported parks and walking programs (**Schuylkill on the Move** and **Schuylkill Girls Who Walk**); provided fiscal sponsorship to **Block of Art** and the **Wade Vaughn Wessner Memorial Tournament**; engaged and equipped county youth (Commissioners' **Youth Summit**); advocated for bike/walkable communities (**Schuylkill Chamber Infrastructure Committee, Borough of Schuylkill Haven, Schuylkill Transportation System, SOTM bike rodeos**); and educated all ages about health and wellness throughout the county with **Lehigh Valley Hospital-Schuylkill's Healthy Schuylkill Communities** and **IU 29 ACHIEVE programs**. New in 2025, Connects, in partnership with the Schuylkill County Commissioners, Solid Waste office, and SKIP board members facilitated **Schuylkill Keep It Pretty**, including the Spring Clean Up. In 2025-2026 we look forward to continued and improved programs and projects! Maintaining **Healthy Schuylkill Communities** initiatives around policy and built environment changes that have a larger sustainable impact on whole communities and participating/organizing in one-time events/fairs; educating high school students on community and career opportunities in Schuylkill County through **Schuylkill County Youth Summit**; facilitating **Schuylkill Keep It Pretty** to make a cleaner and prettier Schuylkill County; and strengthening our existing partnerships and forging new ones to improve not only our work but the work of others serving Schuylkill County.

Please visit our website www.schuylkillconnects.com to learn more about the work of Schuylkill Connects.

As you can imagine, programs such as these require significant time, talent, and treasure. We are humbly asking for your financial support through a sponsorship of the 2025 Spooky Schuylkill 5k. Several levels of sponsorship are available; please see the attached page for a full description.

Your contribution is greatly appreciated and will effectively support community projects focused on improving the quality of life, importance of community, and health and wellness in Schuylkill County. Also, we are accepting in-kind donations such as healthy snacks, prizes for our costume winners, etc. Please contact Mandy Fitzpatrick at mfitzpatrick@schuylkillconnects.com to arrange in-kind donations.

Thank you for your generous sponsorship for the 2025 Spooky Schuylkill 5k.

Sincerely, The Connects Fundraising Committee



Benefiting Schuylkill Connects
Saturday, October 25, 2025

SPONSORSHIP OPPORTUNITIES:

Halloween Bash Host: Sponsorship Level: \$1500 or more

- ❖ Advertising of your company's (large) logo on race t-shirt and at starting line
- ❖ Company logo on race awards and at packet pick up and registration area
- ❖ Finish Line rally station/opportunity to showcase products and services under covered pavilion
- ❖ Name displayed on Connects' web site and social media
- ❖ Receive 5 free runner entries
- ❖ Distribution of any marketing materials you provide in all participant swag bags

Trunk or Treat: Sponsorship Level: \$1000

- ❖ Advertising of your company's (medium) logo on race t-shirt
- ❖ Company logo on event day direction signs and at starting line
- ❖ Name displayed on Connects' web site and social media
- ❖ Race day tabling opportunity to showcase products and services
- ❖ Receive 4 free runner entries
- ❖ Distribution of any marketing materials you provide in all participant swag bags

Trick or Treaters: Sponsorship Level: \$500

- ❖ Advertising of your company's name on race t-shirt
- ❖ Name displayed on Connects' web site and social media
- ❖ Rally Station on the course; can display signage and/or handout swag/treats at station
- ❖ Receive 3 free runner entries
- ❖ Distribution of any marketing materials you provide in all participant swag bags

Trail Magic: Sponsorship Level: \$250

- ❖ Company logo at water station
- ❖ Name displayed Connects' web site and social media
- ❖ Receive \$5 off discount code for friends and family race registrants
- ❖ Distribution of any marketing materials you provide in all participant swag bags

Costume Curator: Sponsorship Level: \$200 or less

- ❖ Name displayed on Connects' web site and social media
- ❖ Company shoutout during costume prize awards
- ❖ Receive \$5 off discount code for friends and family race registrants

For more information or to make a donation, please contact Schuylkill Connects (EIN: 23-2965219) at (570) 622-6097 or info@schuylkillconnects.com



2025 Spooky Schuylkill

Halloween 5k

Benefiting Schuylkill Connects

Please return completed form and check to:

Schuylkill Connects
11 East Main Street
Schuylkill Haven, PA 17972

Contribution Level (check one):

- | | |
|--|--|
| <input type="checkbox"/> Halloween Bash (\$1500 or more) | |
| <input type="checkbox"/> Trunk or Treaters (\$1000) | |
| <input type="checkbox"/> Trick or Treaters (\$500) | <input type="checkbox"/> Costume Curator (\$200 or less) |
| <input type="checkbox"/> Trail Magic (\$250) | <input type="checkbox"/> In Kind Donation (snacks, prizes) |

Company Name: _____

Company Address: _____

Contact Person: _____ Title: _____

Tel #: _____ e-mail _____

Signage Listing to Read: _____

Will you be setting up a display on race day (*Halloween Bash, Trunk or Treaters, Trick or Treaters levels only)?

☐ Yes ☐ No

If Trick or Treater/Trail Magic Sponsor, please circle if will bring own costumed volunteers for your on-course station or would like to be paired with volunteers/nonprofit.

Schuylkill Connects is a registered 501(c) (3) nonprofit organization. EIN 23-2965219

*Please send your logo for inclusion on the signage and advertisements for the
Spooky Schuylkill 5K to mfitzpatrick@schuylkillconnects.com
To guarantee sponsorship recognition on printed materials please return by September 26th.*